

BUSINESS INVESTMENT & TOURISM SERVICES

THINKING OF STARTING YOUR OWN BUSINESS OR BECOMING SELF EMPLOYED?

Do you have a business idea but don't know what to do next or have you recently set up in business but need some help and guidance?

East Riding Business Services team is running a series of **FREE Start Up Workshops** to help you identify the steps you need to take to turn your idea into reality. The workshop programme covers the basics of setting up and running a successful business, as well as providing an opportunity to meet likeminded people to share ideas, knowledge and expertise.

Business advisers are also available to work with you on a one to one basis, to help you put into practice what you have learned on the workshops.

These workshops are available to residents and businesses of the East Riding and are FREE

Places are limited so early booking is advisable

SEE OVERLEAF FOR WORKSHOP DATES AND LOCATIONS



European Union
European Regional
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Helping everyone to develop their business idea



EAST RIDING
OF YORKSHIRE COUNCIL

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WORKSHOPS DATES and LOCATIONS

1) Putting Your Business Plan Together covering: <ul style="list-style-type: none"> • Business plan basics. • What a business plan can be used for. • Explanation of the key parts of a business plan. 	Tue 15 th May	Bridlington
	Fri 18 th May	Beverley
	Tue 26 th Jun	Beverley
	Thur 28 th Jun	Bridlington
2) Sales & Marketing covering: <ul style="list-style-type: none"> • What is marketing and selling? • Different marketing methods. • The importance of market research. • Marketing within a budget. 	Fri 4 th May	Beverley
	Wed 13 th Jun	Beverley
	Thur 14 th Jun	Bridlington
	Tue 17 th Jul	Beverley
	Thur 19 th Jul	Bridlington
3) Social Media Basics For Business covering <ul style="list-style-type: none"> • Which social media platforms are suitable for business? • Which should I use? • How do I set myself up with social media? 	Fri 25 th May	Beverley
	Fri 8 th Jun	Bridlington
	Fri 6 th Jul	Bridlington
	Fri 13 Jul	Beverley
4) Bookkeeping And Financial Forecasting covering <ul style="list-style-type: none"> • How to register for tax as a self employed person. • How to keep financial records. • How do I put together a cash flow forecast for my business? 	Tue 22 nd May	Bridlington
	Tue 5 th Jun	Beverley
	Tue 3 rd Jul	Beverley
	Tue 10 th Jul	Bridlington

All workshops are held 9.30am-12.30pm at:

East Riding Business Centre, Annie Reed Road, Beverley, HU17 0LF Tel:01482 880460
 Bridlington Business Centre, Enterprise Way, Bridlington, YO16 4SF Tel:01262 401399

To book your place please contact your preferred location on above telephone number



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